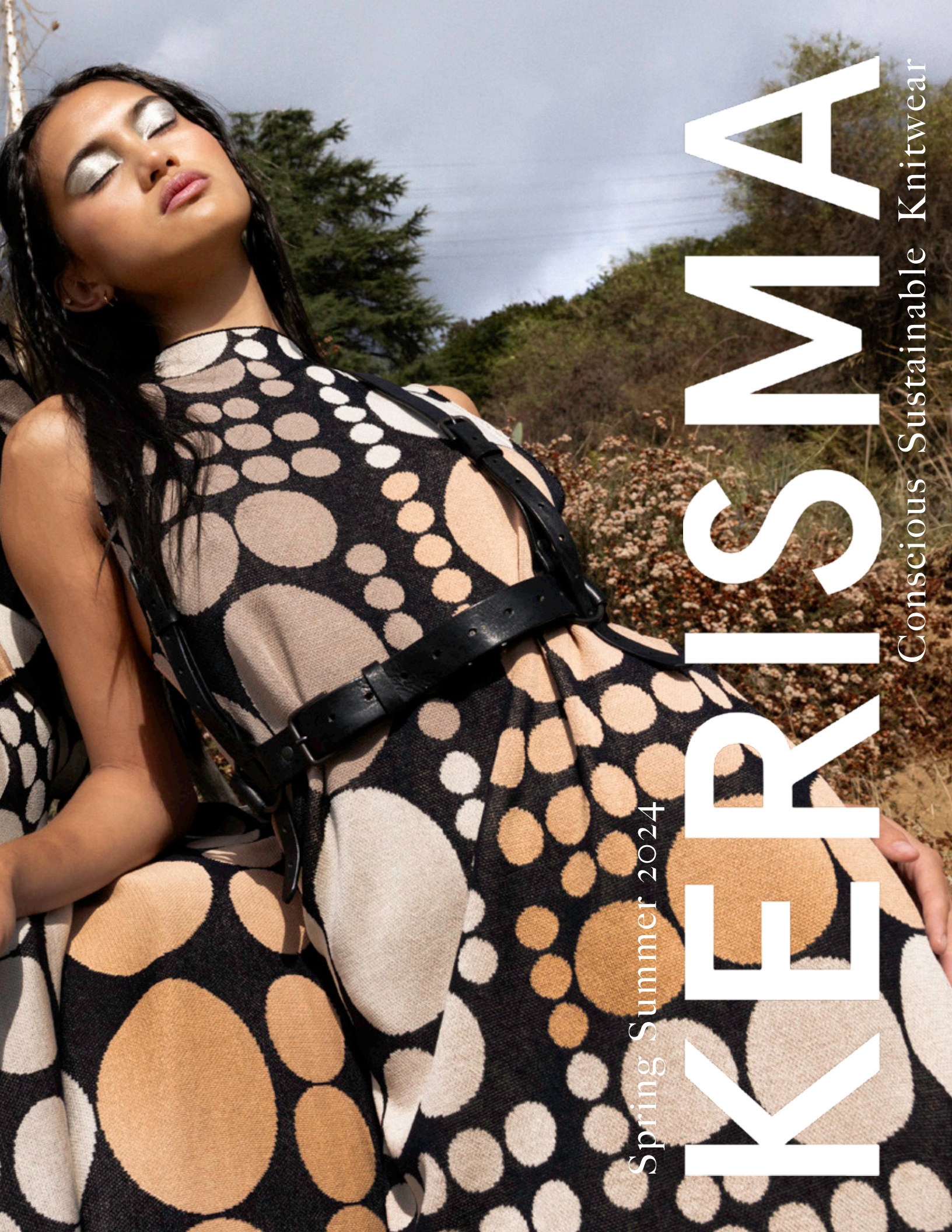




Spring Summer 2024

KERISMA

Conscious Sustainable Knitwear



ISSUE: 29

SPRING SUMMER 2024 COLLECTION

CONCEPT STATEMENT

We took the liberty to “doubly play” this season!!

Scaling patterns, playing up volumetric shapes, and accentuating closure details have led us on delightful trompe l’oeil adventure! We listened to our feminine sensuality and insatiable lust for comfort & tenderness in creating designs that cater to our boldness and to our more subtle self. Choose your direction freely...but also pivot as needed. Redirection is direction.

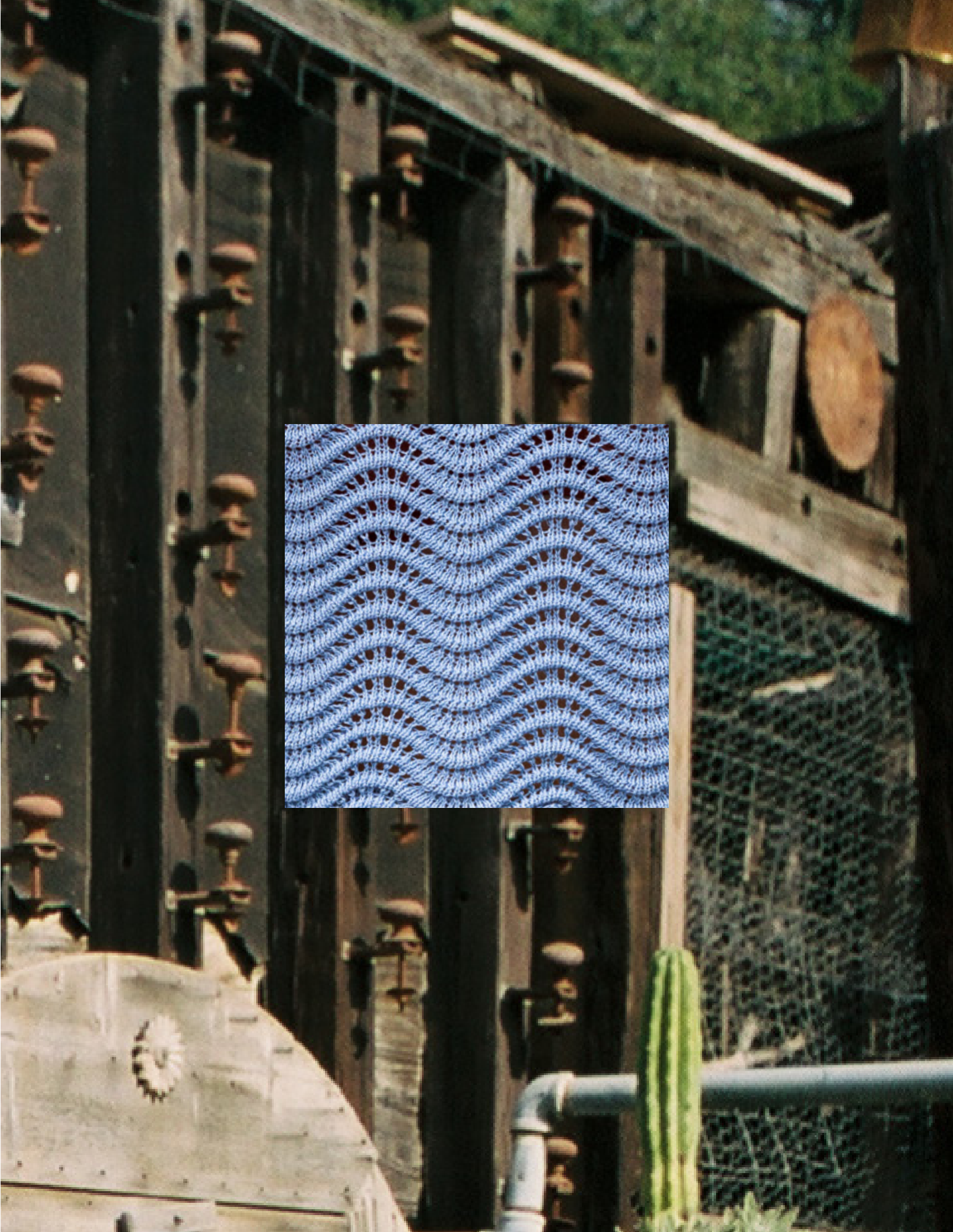
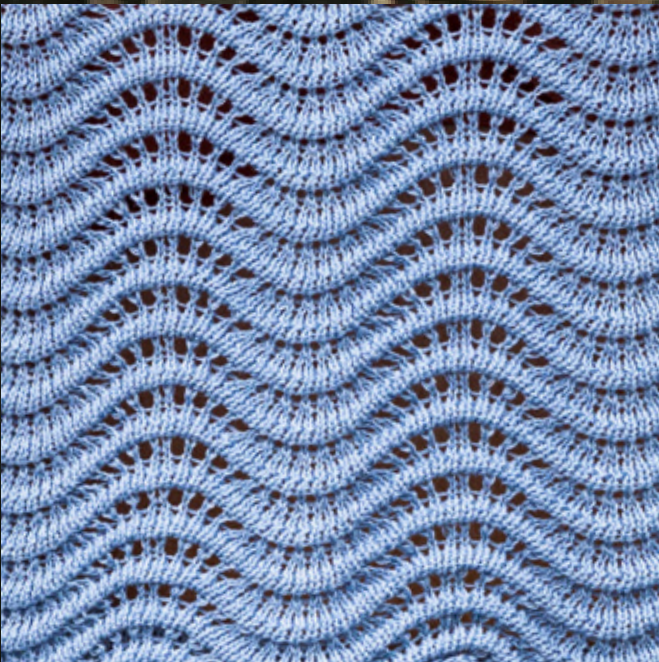
This 8 series mini-collection is full of eye-catching moments that reiterate the beauty and power of geometric patterns & shapes, seemingly invigorating our bodies with renewed energy and much needed radiance... after a dreadful, sun-starved, still lingering Winter. Come out & PLAY with us...as we fight on against the draining seasonality of fashion (especially fast fashion).



The name of each style is a reduplication word that evokes the emotional aesthetic of each stitch pattern.



A REDUPLICATION is defined as an act or instance of doubling or repeating.



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OUR SPRING / SUMMER 2024 COLLECTION
IS MADE UP OF 16 GROUPINGS
IN 8 MINI-COLLECTIONS:

KEKE
SUSU
LANLAN

SPRING	SUMMER	24	SPRING	SUMMER	24	
SPRING	SUMMER	24	SPRING	SUMMER	24	SPRING

BIBI
DEEDEE

MEIMEI
XOXO

PRIPRI
YAYA

AIAI
KISSKISS
ZAZA

SHESHE

SHASHA
WAWA

KUKU



Feminine, unapologetically sheer but weighted, and elegantly finished with scalloped hem. The 3D textured pattern is as stronger than you think in our fortified linen blend. Take her with you everywhere for she will delight all of our senses, sighting its invigorating color but inviting “touch” especially.



ZORTHIAN'S RANCH



Zorthian Ranch, where Art was not life, but a reli-
Nestled in the foothills of Altadena up a windy
dirt road, lies the infamous 48-acre art junkyard

The perfect backdrop for our SS24 campaign, Z Ranch's creative ethos: "Art becomes more
important than ourselves; it's a constantly evolving process." resonates deeply and continually...
Embrace your wild side!!

SUSU TOP

KH701

SS24

Collection or: The KEKE, SUSU, LALAN Series
It began with an accordion-like texture with architectural undulations and ended with clean raw edges. Mock necklines and generous full and half sleeves that balloon yet simultaneously slim our figures. Sway and ease



COLLECTION POEM

Here’s a FUNFUN poem to support our GRANDGRAND concept:

Leave the AIAI behind and remember that
we’re surrounded by glorious MEIMEI and BIBI
in a SHASH community full of PRIPRI and Earth Mama ZAZA spirit!
Create with intention and delight ~ YAYA!

Cease the chaos and stop projecting onto others
Your own banal fears and insecurities.
Meditate on that SHITSHIT and release them
over and over again...as many times as you need.

We are all medicine so tap into that glowing energy and FLOFLO with us.
Let our collective tower of BIG IOVE reign supreme!
KISSKISS your Friends and Loved ones
for they are the KUKUs who’ll stick around and get WAWA with it!

XOXO from Team Kerisma
Tenderly powered by mostly SHESHE and some HEHE...teehee









Collection 03: The MEIMEI & XOXO Series
Fitted to accentuate your natural curves and reveal tastefully a shoulder, a collarbone and precious cleavage

SPRING

SUMMER

24

SPRING

SUMMER

24

SPRING



The MEI MEI two-tone "faux stitch" pattern is double entendre of its own!; The XOXO evokes hieroglyphics and textured tapestries from distant lands.

It fits snugly like a tattoo sleeve and is imbued with beyond surface-level intelligence. At once casual and dressy, both series will stand out day and night



Collection 05: The AIAI, KISS KISS, ZAZA Series
To borrow an architectural term “brise-soleil”,

SPRING SUMMER 24 SPRING SUMMER 24 SPRING 24



SPRING SUMMER 24 SPRING SUMMER 24

both the AIAI and ZAZA patterns are brise-soleil patterns that serve as perforated screens that filter direct sunlight.





SUMMER VIBES



Take her with you everywhere for she will delight all of our senses, sighting its invigorating color but inviting “touch” especially.

Collection 06: The SHESHE Series
Feminine, unapologetically sheer but weighted, and elegantly finished with scalloped hem.



The 3D textured pattern is as stronger than you think in our fortified linen blend.





Collection 07: The SHASHA & WAWA Series
 This season, we created 2 new patterns in a 2 tone jacquard...here come the Trippy Dyptichs.
 The SHASHA is inspired by lava lamp patterns. The WAWA is drawn from an image of a geometric tile flooring pattern.



Collection by Yayoi Kusama's playful dots, we expanded on classic polkadot pattern and rendered it in a 4 color jacquard knit in variegated sizes. Series KUKU





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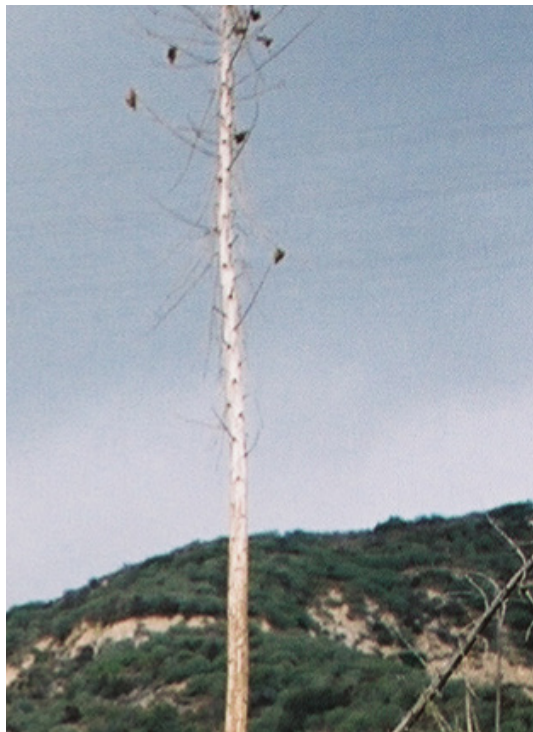


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